Prints

An IMMT Project

Prototype: Functions & Instructions Document - April 14, 2020

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Overview

Problem Definition & Project Description

In 2018, there were 1.4 billion flight arrivals around the world [3].In fact, Canadians, alone, make 4.2 trips (outbound and domestic) per year, on average [1]. Since an average person travels the most between the ages of 21 to 37 years old [2] (15 years), that's an estimate of at least 63 trips per Canadian lifetime. **But how many people can really remember all their travels in one lifetime?**

The problem is people have a hard time recalling all their travels in their lifetime.

Prints is a social media travel app designed to allow users to create profiles and to streamline documenting travel memories and planned future trips through the collection of flags, photos, durations, locations, basic trip details, and necessary travel documents in an organized manner.

Who is it for? →

[1] https://www.worldatlas.com/articles/countries-whose-citizens-travel-the-most.html, [2] https://3rxg9qea18zhtl6s2u8jammft-wpengine.netdna-ssl.com/wp-content/uploads/2017/09/FINAL_American_Multi-Gen_Travel_Trends_Gen-Visuals.pdf, [3] https://ourworldindata.org/tourism

Icon source: https://www.flaticon.com/

Target Users

The app's target users are travelers around 21-45 years old. These include (but are not limited to)...

Vacationers

Tourists

Backpackers

Business travelers

Journalists

Photographers

Travel influencers

Resort, hotel & restaurant hoppers

User Journey: Main Function

How will users interact with the product?

1

Travel

2

Open **Prints**

3

Add new **Travel Log**

4

Save & Share

5

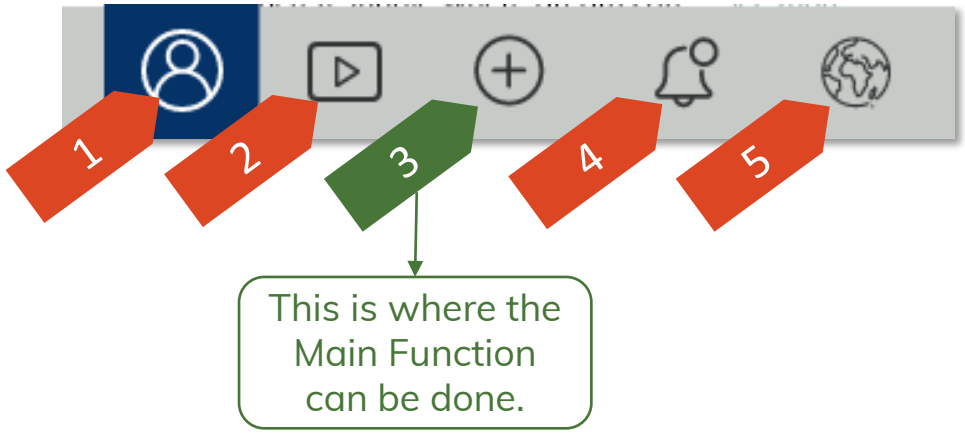
Keep the memory

Icon source: https://www.flaticon.com/

Take note!

The Navigation Bar

The navigation bar is located on the bottom of each screen. It will help you steer your way within the app.



1. User Account

- Timeline
- Goals
- Profile
  - Travel Documents
  - Travel Progress
  - Flag Collection
  - Badges
  - Contact Details & Emergency Contacts
- Profile
- Miscellaneous
  - Settings
  - Privacy Settings
  - Saved items
  - Linked Accounts
  - Help & About
  - Terms & Conditions
  - Privacy Policy
  - Log out

2. Slideshow Gallery

- Slideshow Gallery
- Create New Slide Show

3. Add a Travel Log/Goal

- Add a Travel Log
- Add a Travel Goal

4. Notifications

3. Explore & Connect

- Explore Newsfeed
- Connect with friends

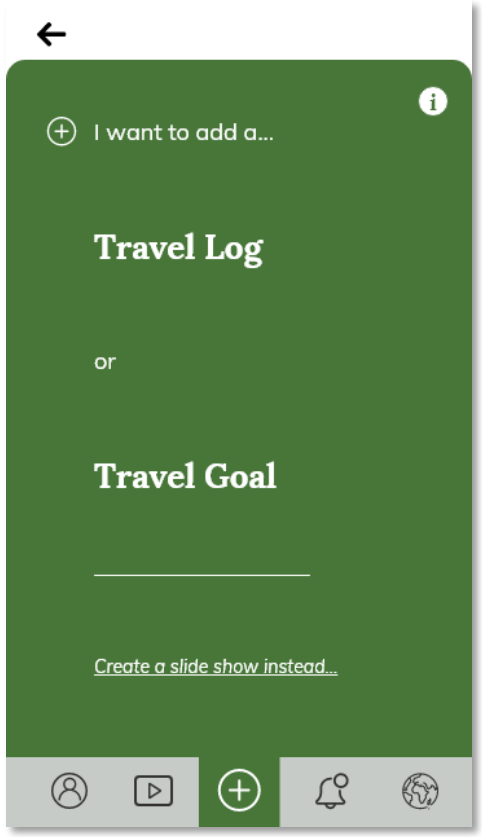
Scenario

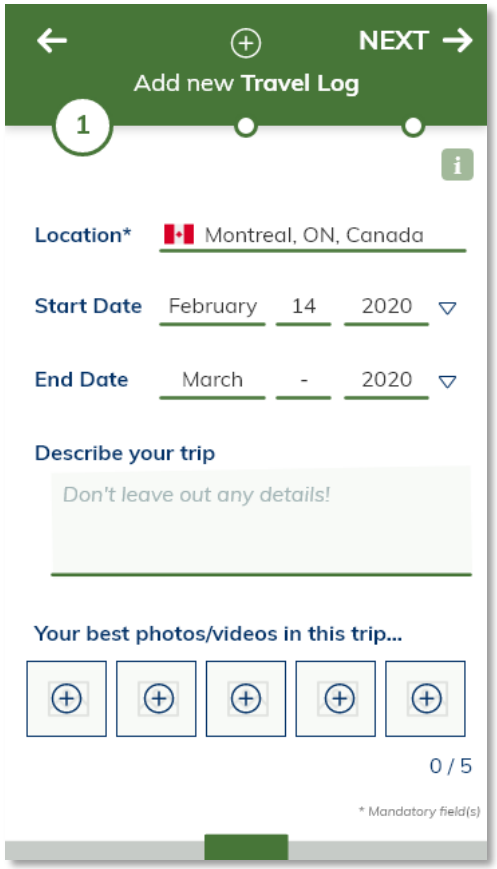
For this Prototype, as the user, imagine that you've recently been to Montreal, Canada and you want to enter this as a Travel Log on Prints.

Step 1.
Open the Add Travel Log/Goal Menu and choose "Travel Log". A "Travel Goal" is a travel entry for all the places you would want to visit in the future—one for the bucket list.

Step 2.
There will be a three-page form. Once you've tapped on the Travel Log, you'll enter Page 1 of the form.

In Page 1, you can enter the location, start and end dates, the story you want to tell about the trip, and your top 5 photos or videos. When done, tap on "Next".





NOTE: Only two fields are mandatory for the entire Travel Log form— the Location and the start date (specifically the month and the year). Everything else is skippable.

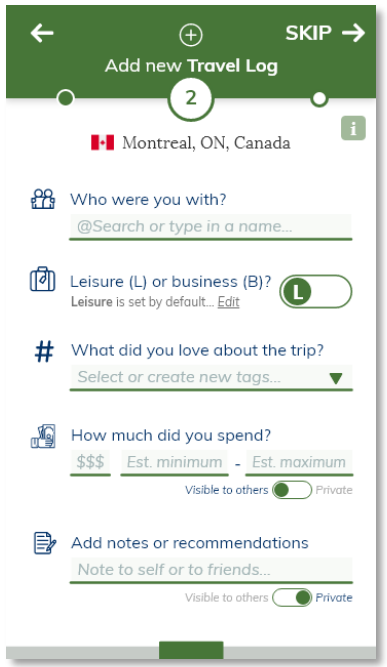
Step 3.
You will then be redirected to the second page of the Travel Log form. From this page onwards, none of the fields are mandatory.

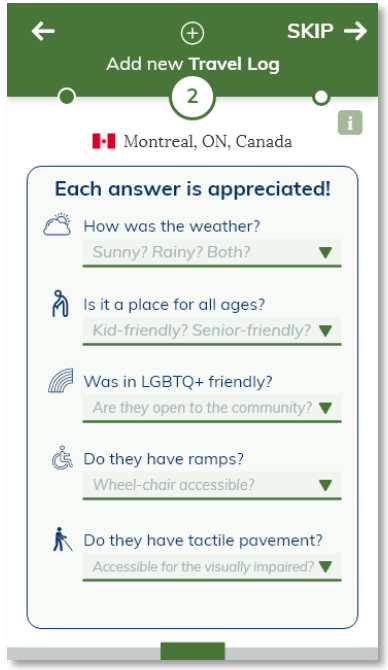
In page two, you tag the friends you were with, toggle whether the trip was for leisure or for business, enter tags to help you better find it in the future, enter how much you spend and add any other notes you'd like to remember in the future or recommend to your friends.

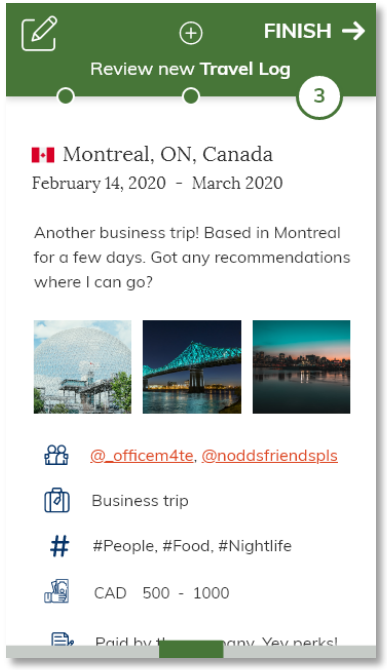
After completing the first part of Page 2, you will be prompted with a skippable pop-up questionnaire that would collect insights about the location's weather conditions, age-friendliness, LGBTQ+ openness, and ramp/tactile pavement availability. These data, if you choose to answer the pop-up form, can help other travelers be more informed about the place that you've already been to.

When done, tap on Skip or Next.

Step 4.
Once you've arrived to Page 3 of the Travel Log form, you can now review all the details you have entered. If you want to change or edit anything, you can tap on the edit icon on the upper left corner of the screen. If everything looks good, you can tap on "Finish" to upload your Travel Log entry to your Timeline.

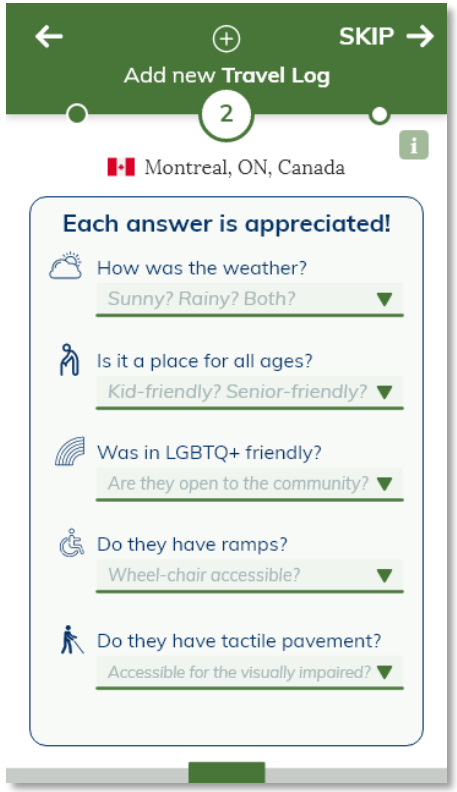






Features

What else can users do within Prints?

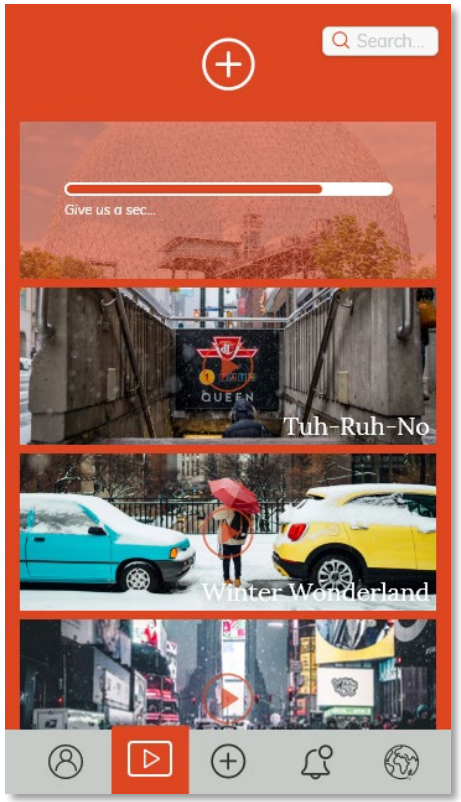


1. Location Data & Insights

If you're entering a Travel Log, you will automatically encounter this.

This is a skippable pop-up form that collects insights from you about the place that you've traveled to. The questions are about the location's weather conditions, age-friendliness, LGBTQ+ openness, and ramp/tactile pavement availability.

These data, if you choose to answer the pop-up form, can help other travelers be more informed about the place that you've already been to.



2. Slideshow Gallery

The slideshow gallery is a compilation of all the slideshows you've created.

A "Slideshow" is a short video of your travel logs. These are videos generated by the app by grabbing photos and videos from your travel logs.

Each slideshow is created depending on how you filter the "Create new Slideshow" form. This filter includes (1) the start and end dates, (2) travel logs you want to include, and (3) the tags you want to include. The app will grab media randomly.

Features

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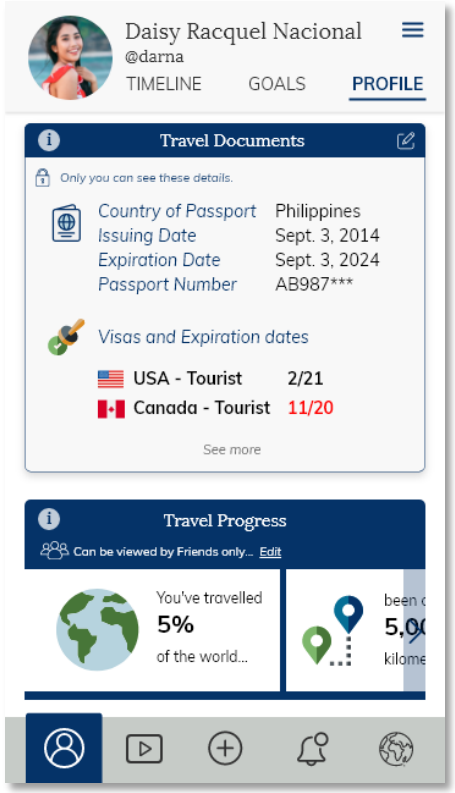
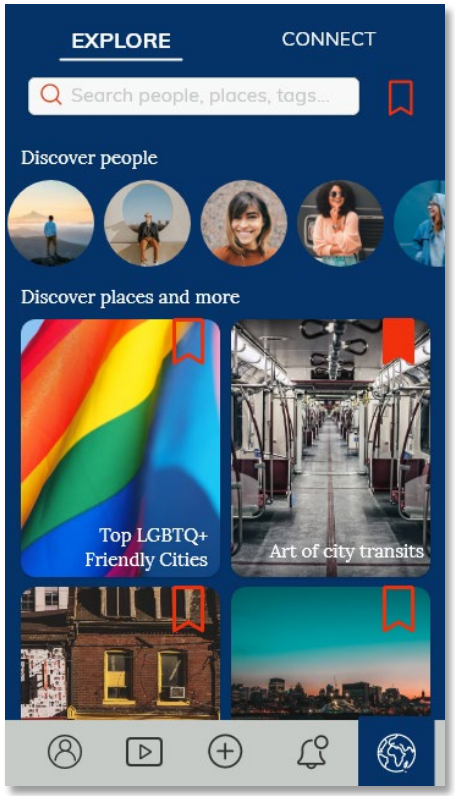


3. Travel documents and other Profile details

Each user will have a *Profile* submenu. This submenu will store the user's travel documents, travel progress numbers, flag collection, badges and contact details.

Users can enter their travel document details such as the country of passport, the issuing and expiration dates, visas and their visa expiration dates. S/he can also input the passport number (though this is not mandatory). Having the dates entered can help because the app can set reminders for them every time these important documents are about to expire.



4. Explore and Connect

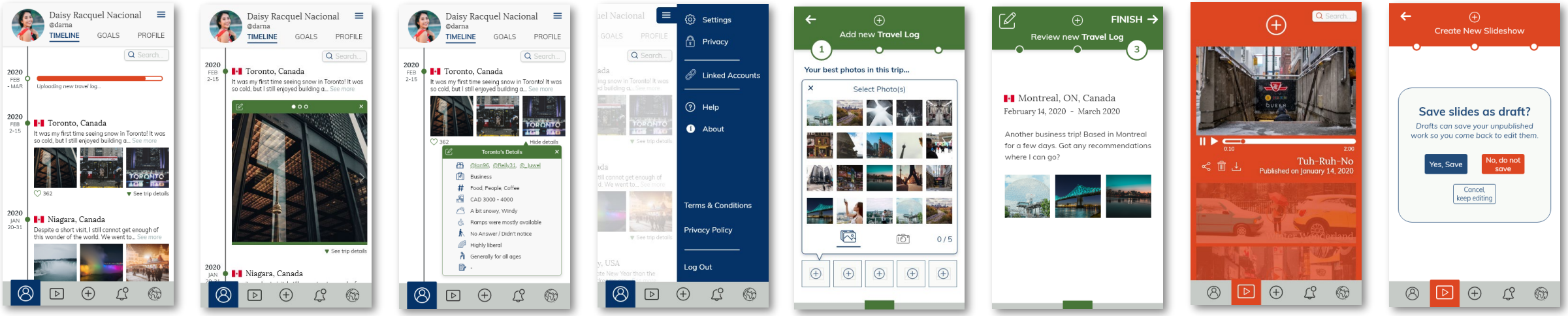
This menu will allow you to connect with other users or search for tags and other topics. Explore is a News Feed feature wherein users can view updates of other users and tags that they follow. You can follow a Tag by tapping on the bookmark icon.

This feature also allows you to Search for people, tags or places e.g. "Maldives" to learn more about it.

You can save these items, if you want, and access them through your Profile > Miscellaneous Menu > Saved Items; or by simply just tapping on the bookmark icon beside the Search Bar to filter the feed.

Prototype

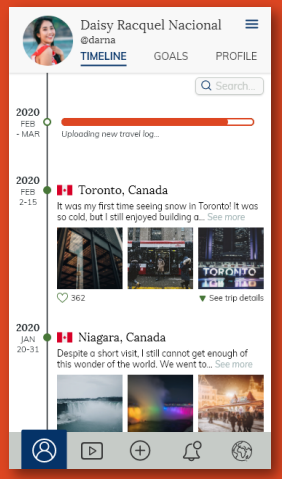
Are you ready to try it out?

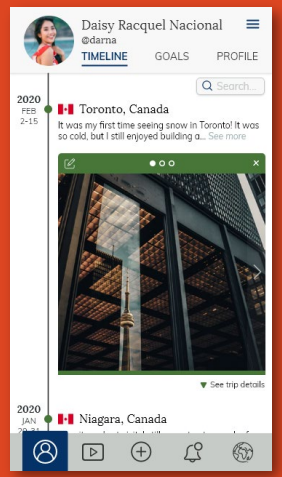


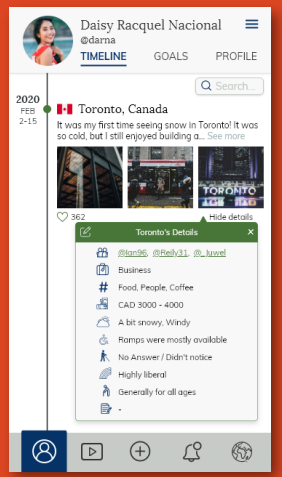
View Prototype →

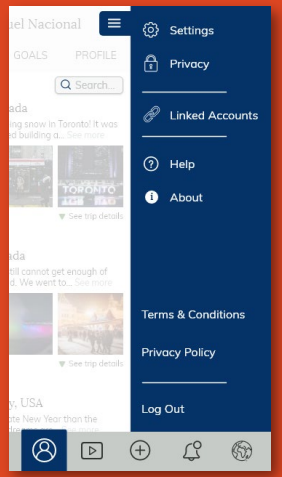
Full link: https://xd.adobe.com/view/b446b883-948e-4494-6178-c90cb9857b9a-c277/

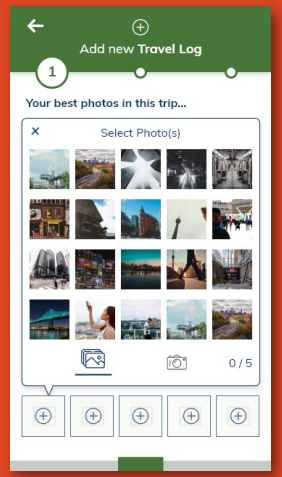
Explore the world and make each experience epic– epic enough to keep it safe in your pocket and relive it.

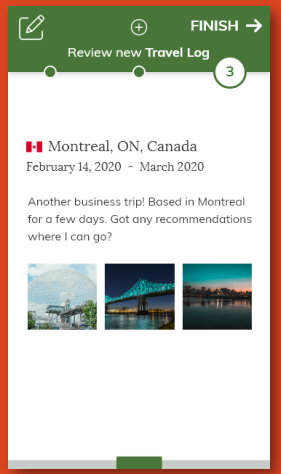


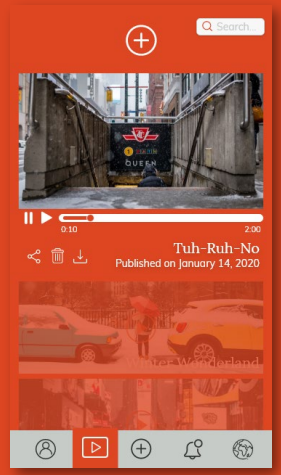


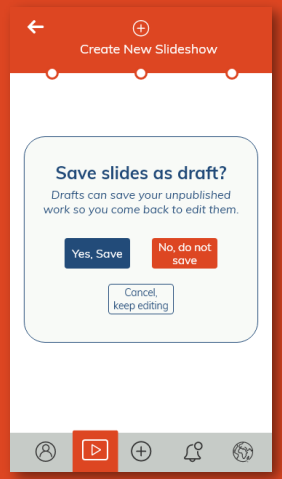












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"Take nothing but pictures, leave nothing but **footprints** and kill nothing but time."
— John Muir (1838-1914), Mountaineer / Aliyyah Eniath, Author (The Yard, 2016)